

Número de Tiendas: 86

The screenshot shows the top section of the Woolworth website. At the top left is the logo with the tagline "MERECE TU CONFIANZA.". To the right is a red banner for "ENVÍO GRATIS EN COMPRAS SUPERIORES A \$799" with a truck icon and a note: "Los tiempos de envío podrían verse afectados debido a la alta demanda pedidos y a la contingencia sanitaria actual.". Further right are icons for a heart, a shopping cart, and the text "TOTAL \$0.00". Below this is a navigation bar with links for "Departamentos", "SUCURSALES", "OUTLET", "FOLLETOS", "EXCLUSIVO EN LÍNEA", and "COVID-19", along with a search bar "Buscar productos...". The main banner features a group of five people wearing face masks and raising their hands in a "stop" gesture, with the hashtag "#StaySafe" at the bottom. To the right of the image, the text reads "Prevención de COVID - 19" and "Puedes protegerte y ayudar a evitar que se propague el virus a otros, si usas correctamente tu cubrebocas". Below this are four circular icons: the first three show a person with a red 'X' over their face, and the fourth shows a person with a green checkmark over their face, illustrating correct mask usage. At the bottom of the banner, there are three informational boxes: "Mantente informado sobre el COVID-19", "Si tú o alguien de tu familia presenta síntomas llama a la línea de atención COVID-19 de tu estado" (with a phone icon), and "Para mayor información: <https://coronavirus.gob.mx/contacto/>" (with a checkmark icon). A "Chat" button is located in the bottom right corner.

REDES SOCIALES